

market leader[®]

Ignite Key System Tools to Work Smarter, Not Harder

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**Ignite Key System Tools
to Work Smarter, Not
Harder**



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Will this be recorded?



Ask Questions in the chat

This Week's Homework

- Must be a member of the Million Dollar Pipeline Program Facebook group (requires approval)
- Homework will post at 11:55a PST/2:55 EST
- Reply to that post to enter to win one of 2 \$100 Amazon Gift Cards!
- Winners will be announced Friday at 9am PST/12pm EST in the group



Let's get into this content!

Work Smarter, Not Harder??

1

Automate as much as you possibly can!

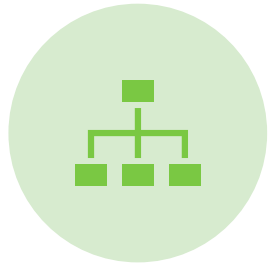
2

Utilize the system you've invested in. Get all the bang for your buck!

3

Invest your time in high value, high touch efforts

AUTOMATION!!!!



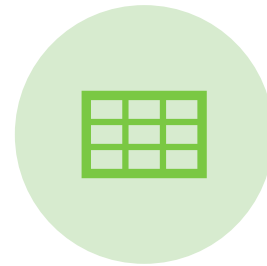
Make the system work for you!



Top of the funnel communication is the easiest to automate



Campaigns allow you to automate communication for a variety of reasons



Listing Alerts automate the information YOUR LEADS need!



Let's see it in the system!

Key Takeaways

Put these in action today!

Automate to
maximize not only
the system but
also **YOUR** time

Document
EVERYTHING!

Use all the tools in
the system and
make them work
for you!



What's Coming Up

Weeks 2 & 3 of Summer Series

January 26

- Website Mastery
- Become an SEO CEO

February 2

- Forging Your 2022 Social Media Strategy
- Social Media Content Trends to Spark Engagement

Thank You!

This week's Homework

In the **MDPP Facebook group**, reply to my **MDPP Week 1 Homework** post!

2 members will be selected at random to get a \$100 Amazon Gift Card!