

**market leader** *power hour*

# There's an App for That!

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Market Leader  
mobile CRM app



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# The Plan for Today...



How to get the most from the mobile app



Responding to new leads from the app



Effectively working your contacts & emails



Today's call will be recorded

# Mobile vs. Full Version

- ✓ Creating groups
- ✓ Creating campaigns
- ✓ IDX integration/listing alerts
- ✓ Website customization



The App is for  
Taking Action

# First Thing's First



- ✓ Search for “market leader”
- ✓ Download & install the app
- ✓ App Store or Google Play Store



# Prepare the App

Get PIN and CRM email

Enable push notifications

Set up mobile email signature



# New Lead Follow-up

Send email and text message

Add to groups & campaigns

Create follow-up reminder



# Work Your Contacts

Recently active contacts

Manage emails & reminders

Search contacts

# More to Look Forward To!

- ✓ See viewed and saved properties
- ✓ Include showcase properties in emails
- ✓ Filter your contacts by status



*Coming  
Soon!*





# Tell Us How We're Doing

Tap "Feedback" to rate the app!